

# THE ARCTIC FRONTIERS STRATEGY

2022-2025

## VISION

Knowledge-based solutions  
for a resilient,  
sustainable and thriving  
Arctic region

## MISSION

Arctic Frontiers is a catalyst  
for decision-making and  
network building by mobilizing  
key voices of science, policy, business,  
and local Arctic communities,  
to rapidly turn knowledge into actions

## VALUES

**COLLABORATIVE**  
**INSPIRING**  
**BOLD**

## GOALS

Be a catalyst for diverse collaboration, dialogue, and engagement

•  
To place credible science and knowledge at the centre of holistic discussions on  
Arctic development and sustainability

•  
Regularly curate new content to ensure Arctic Frontiers is  
an unmissable part of the Arctic annual calendar

•  
Share experiences, knowledge, and best practices  
through active roles in year-round events

•  
Increase the resilience and competence of the organization

•  
Share the knowledge and resources of Arctic Frontiers and  
our partner institutions for a sustainable, engaging relationship

COLLABORATION, KNOWLEDGE AND NETWORKING

A PLATFORM AND ARENA

STRONG ORGANIZATION, ROBUST PARTNERSHIPS

## **STRATEGY**

The Arctic Frontiers strategy consists of three pillars,  
all of equal importance

# COLLABORATION, KNOWLEDGE AND NETWORKING

## PILLAR 1 IS FOUNDED UPON THE FOLLOWING GOALS:

Be a catalyst for diverse collaboration, dialogue, and engagement

•  
To place credible science and knowledge at the centre of holistic discussions on Arctic development and sustainability

•  
A unique selling point of Arctic Frontiers, which elevates us above our competitors, is the interdisciplinary and interconnected approach of our annual conference and year-round program. To maintain and further develop this strength, holistic discussions based on credible knowledge and including all members of the Arctic community, are a focus of this pillar.

## GOALS UNDER PILLAR 1:

Act as a collaborator for the broader Arctic community by engaging with new projects and initiatives which best represent Arctic Frontiers' vision and strategy

•  
Engage with scientists and researchers to develop and highlight the newest research to facilitate inclusive, knowledge-based discussions

•  
Promote our network and platform to connect pan-Arctic communities and generations

•  
Facilitate actionable science through a curated and interdisciplinary program

•  
Ensure the engagement of diverse participants through adaptive conference structures and high-quality activities

•  
Raise awareness of Arctic issues and communicate effectively with the general public

# A PLATFORM AND ARENA

## **PILLAR 2 IS FOUNDED UPON THE FOLLOWING GOALS:**

Regularly curate new content to ensure Arctic Frontiers is an unmissable part of the Arctic annual calendar

- 
- Share experiences, knowledge, and best practices through active roles in year-round events
- 

The Arctic Frontiers conference marks the start of the Arctic annual calendar and has an important role in defining the agenda for the rest of the year. Creating events with fresh content is crucial in maintaining our positive reputation and allows us to stay ahead of the curve. To strengthen our brand and build internal competence, visibility at relevant events (through invited appearances or collaboration) and regular interactions with our partner networks are of importance in Pillar 2.

## **GOALS UNDER PILLAR 2:**

Apply the competence of the organization's partners to initiate unmissable, curated content

- 
- Stay informed of the newest developments to maintain our reputation as a trustworthy source of information
- 

Broaden the Arctic Frontiers network and reach throughout the year

- 
- Provide a template for modern and engaging hybrid productions
- 

Strengthen the Arctic Frontiers brand and build competence nationally and internationally through cooperation with relevant arenas and institutions

- 
- Make Arctic Frontiers an inviting space for networking with new audiences and voices

# STRONG ORGANIZATION, ROBUST PARTNERSHIPS

## **PILLAR 2 IS FOUNDED UPON THE FOLLOWING GOALS:**

Increase the resilience and competence of the organization

•

Share knowledge and resources of Arctic Frontiers and our partner institutions for a sustainable, engaging relationship

•

The first Arctic Frontiers conference was organized in 2007, and since then the organization has been built upon strong partnerships. Focus on securing a solid foundation will help the organization in the future development of its products and a meaningful partnership with its partner network.

## **GOALS UNDER PILLAR 3:**

Strengthen the organization's foundation through committed partners and more stable funding

•

Reinforce the organization's resources and operative predictability

•

Ensure opportunities to strengthen the organization's internal competence and knowledge

•

Provide opportunities for professional development and active Arctic citizenship for the youth and the following generations

•

Continue to contribute to regional competence and development through the sharing of knowledge, network, resources, and best practices

•

Use of the organization's Arctic network to give added value to the partners and organization

# ARCTIC FRONTIERS

Fram Centre  
9296 Tromsø, Norway  
+47 77 75 03 00  
[info@akvaplan.niva.no](mailto:info@akvaplan.niva.no)